CONTRACT

WRC
4001 Nebraska Ave. NW
Washington, DC 20016
(202) 885-4000

www.nbcwashington.com

And:

SMART MEDIA GROUP
814 KING STREET
SUITE #400
ALEXANDRIA, VA 22314

Contract / Revision	Alt Order #
322380 /	

Product
ORDR

Contract Dates	Estimate #
10/16/12 - 10/22/12	**C16C22**

Advertiser	Original Date / Revision
GEORGE ALLEN FOR US SENATE	07/05/12 / 10/26/12

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	**Account Executive**	**Sales Office**
WRC	Kaitie Conway	Washington DC

Special Handling

Demographic
RA1849

IDB#	Advertiser Code	Product Code
1046		

Agency Ref	Advertiser Ref
11372	15664

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WRC	10/16/12	10/22/12	9-10A TODAY SHOW 2	9A-10A		:30			NM	4	$5,400.00
	CDR											

	Start Date	End Date	Weekdays	Spots/Week	Rate
Week:	10/15/12	10/21/12	-1-11--	3	$1,350.00
Week:	10/22/12	10/28/12	1------	1	$1,350.00

N 2	WRC	10/20/12	10/20/12	News 4 Sat 9-1030a	9-1030a		:30			NM	3	$2,800.00
	IP											

	Start Date	End Date	Weekdays	Spots/Week	Rate
Week:	10/15/12	10/21/12	-----S-	2	$1,000.00

Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type
1	*WRC*	*10/15/12-10/21/12*	*News 4 Sat 9-1030a*	*9-1030a*	-------Sa--	*:30*	~~*$1,000.00*~~	*NM*
	See MG 2.3,2.4,2.5							
	PREEMPT							
2	*WRC*	*10/15/12-10/21/12*	*News 4 Sat 9-1030a*	*9-1030a*	-------Sa--	*:30*	~~*$1,000.00*~~	*NM*
	See MG 2.3,2.4,2.5							
	PREEMPT							
3	WRC	10/15/12-10/21/12	News 4 Sat 9-1030a	9-1030a	-------Sa--	:30	$900.00	NM
Ⓜ	MG for 21.1,2.2,2.1							
4	WRC	10/15/12-10/21/12	News 4 Sat 9-1030a	9-1030a	-------Sa--	:30	$900.00	NM
Ⓜ	MG for 21.1,2.2,2.1							
5	WRC	10/15/12-10/21/12	Redskins Showtime 7-730p	7-730P	-------Sa--	:30	$1,000.00	NM
Ⓜ	MG for 21.1,2.2,2.1							

N 3	WRC	10/21/12	10/21/12	News 4 Sun 9-10a	9-10A		:30			NM	1	$900.00
	IP											

	Start Date	End Date	Weekdays	Spots/Week	Rate
Week:	10/15/12	10/21/12	------S	1	$900.00

N 4	WRC	10/16/12	10/18/12	Ellen	3P-4P		:30			NM	2	$1,200.00
	IP											

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:
This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.
FOR NBCE CONTRACTS:
This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.

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Contract / Revision	Alt Order #
322380 /	

Contract Dates	Product	Estimate #
10/16/12 - 10/22/12	ORDR	**C16C22**

Advertiser	Original Date / Revision
GEORGE ALLEN FOR US	07/05/12 / 10/26/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
Week:		Start Date 10/15/12	End Date 10/21/12	Weekdays -1-1---	Spots/Week 2	Rate $600.00						
N 5	WRC	10/16/12	10/17/12	5-6A NEWS4 @5AM	5A-6A		:30			NM	2	$1,200.00
	IP											
Week:		Start Date 10/15/12	End Date 10/21/12	Weekdays -11----	Spots/Week 2	Rate $600.00						
N 6	WRC	10/16/12	10/18/12	6-7A NEWS4 @ 6AM	6A-7A		:30			NM	2	$2,800.00
	IP											
Week:		Start Date 10/15/12	End Date 10/21/12	Weekdays -1-1---	Spots/Week 2	Rate $1,400.00						
N 7	WRC	10/16/12	10/18/12	7-9A TODAY SHOW	7A-9A		:30			NM	2	$3,600.00
	IP											
Week:		Start Date 10/15/12	End Date 10/21/12	Weekdays -1-1---	Spots/Week 2	Rate $2,000.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	*WRC*	*10/15/12-10/21/12*		*7-9A TODAY SHOW*	*7A-9A*	*-Tu-Th-----*	*:30*		*~~$2,000.00~~*	*NM*		
	See MG 7.3											
	PREEMPT											
2	*WRC*	*10/15/12-10/21/12*		*7-9A TODAY SHOW*	*7A-9A*	*-Tu-Th-----*	*:30*		*~~$2,000.00~~*	*NM*		
	See MG 7.4											
	PREEMPT											
3	WRC	10/16/12-10/16/12		7-9A TODAY SHOW	7A-9A	-Tu--------	:30		$1,800.00	NM		
Ⓜ	MG for 7.1 10/16											
4	WRC	10/18/12-10/18/12		7-9A TODAY SHOW	7A-9A	----Th-----	:30		$1,800.00	NM		
Ⓜ	MG for 7.2 10/18											
N 8	WRC	10/20/12	10/20/12	News 4 Sat 6am 6-7a	6A-7A		:30			NM	1	$600.00
	IP											
Week:		Start Date 10/15/12	End Date 10/21/12	Weekdays -----S-	Spots/Week 1	Rate $600.00						
N 9	WRC	10/20/12	10/20/12	Saturday Today 7-9a	7A-9A		:30			NM	1	$1,800.00
	CDR											
Week:		Start Date 10/15/12	End Date 10/21/12	Weekdays -----S-	Spots/Week 1	Rate $1,800.00						
N 10	WRC	10/21/12	10/21/12	News Sun 6-7a	6-7a		:30			NM	1	$650.00
	IP											
Week:		Start Date 10/15/12	End Date 10/21/12	Weekdays ------S	Spots/Week 1	Rate $650.00						
N 11	WRC	10/21/12	10/21/12	News Sun 7-8a	7-8a		:30			NM	1	$1,080.00
	CDR											
Week:		Start Date 10/15/12	End Date 10/21/12	Weekdays ------S	Spots/Week 1	Rate $1,080.00						
N 12	WRC	10/21/12	10/21/12	Sunday Today 8-9a	8-9A		:30			NM	1	$2,700.00
	CDR											
Week:		Start Date 10/15/12	End Date 10/21/12	Weekdays ------S	Spots/Week 1	Rate $2,700.00						

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Contract / Revision	Alt Order #
322380 /	

Contract Dates	Product	Estimate #
10/16/12 - 10/22/12	ORDR	**C16C22**

Advertiser	Original Date / Revision
GEORGE ALLEN FOR US	07/05/12 / 10/26/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 13	WRC	10/16/12	10/17/12	4-5P NEWS4 @ 4PM	4P-5P		:30			NM	2	$1,400.00
IP												
Week:	Start Date 10/15/12	End Date 10/21/12	Weekdays -11----	Spots/Week 2	Rate $700.00							
N 14	WRC	10/16/12	10/21/12	5-6P NEWS 4 @ 5PM	5P-6P		:30			NM	1	$1,200.00
IP												
Week:	Start Date 10/15/12	End Date 10/21/12	Weekdays -1-----	Spots/Week 1	Rate $1,200.00							
N 15	WRC	10/16/12	10/22/12	6-7P NEWS4 @ 6PM	6P-7P		:30			NM	4	$7,200.00
CDR												
Week:	Start Date 10/15/12	End Date 10/21/12	Weekdays --111--	Spots/Week 3	Rate $1,800.00							
Week:	10/22/12	10/28/12	1------	1	$1,800.00							
N 16	WRC	10/21/12	10/21/12	6-630P NEWS4 @ 6P SU WI	6-630P		:30			NM	1	$1,000.00
IP												
Week:	Start Date 10/15/12	End Date 10/21/12	Weekdays ------S	Spots/Week 1	Rate $1,000.00							
Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type				
1	*WRC*	*10/15/12-10/21/12*	*6-630P NEWS4 @ 6P SU WI*	*6-630P*	*---------Su*	*:30*	*~~$1,000.00~~*	*NM*				
	See MG 16.2											
	PREEMPT											
2	WRC	10/18/12-10/19/12	10-11A TODAY SHOW 3	10A-11A	----ThF----	:30	$1,000.00	NM				
Ⓜ	MG for 16.1 10/21											
N 17	WRC	10/21/12	10/21/12	630-7P NBC SU NIGHTLYNE	630-7P		:30			NM	1	$6,300.00
CDR												
Week:	Start Date 10/15/12	End Date 10/21/12	Weekdays ------S	Spots/Week 1	Rate $6,300.00							
N 18	WRC	10/16/12	10/21/12	1135-1237A TONIGHT SHO\	1135P-1237A		:30			NM	4	$5,760.00
CDR												
Week:	Start Date 10/15/12	End Date 10/21/12	Weekdays -1111--	Spots/Week 4	Rate $1,440.00							
N 19	WRC	10/16/12	10/16/12	11-1135p M-SU L NEWS	11P-1135P		:30			NM	1	$2,500.00
IP												
Week:	Start Date 10/15/12	End Date 10/21/12	Weekdays -1-----	Spots/Week 1	Rate $2,500.00							
N 20	WRC	10/21/12	10/21/12	1130P-1205A NEWS (NFL)	1130P-1205a		:30			NM	1	$3,600.00
CDR												
Week:	Start Date 10/15/12	End Date 10/21/12	Weekdays ------1	Spots/Week 1	Rate $3,600.00							
N 21	WRC	10/20/12	10/20/12	Redskins Showtime 7-730p	7-730P		:30			NM	0	$0.00
IP												
Week:	Start Date 10/15/12	End Date 10/21/12	Weekdays -----S-	Spots/Week 1	Rate $1,300.00							

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Contract / Revision	Alt Order #
322380 /	

Contract Dates	Product	Estimate #
10/16/12 - 10/22/12	ORDR	**C16C22**

Advertiser	Original Date / Revision
GEORGE ALLEN FOR US	07/05/12 / 10/26/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
Spot	Ch	Start Date / Date Range	End Date	Description	Start/End Time	Weekdays	Length	Spots/Week	Rate	Type		
1	*WRC*	*10/15/12-10/21/12*		*Redskins Showtime 7-730p*	*7-730P*	*- - - - - - - Sa - -*	*:30*		*~~$1,300.00~~*	*NM*		
See MG 2.3,2.4,2.5												
PREEMPT												
N 22	WRC	10/16/12	10/22/12	Ellen	3P-4P		:30			NM	3	$2,400.00
	CDR											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/15/12	10/21/12	- - 1 - 1 - -	2	$800.00						
Week:		10/22/12	10/28/12	1 - - - - - -	1	$800.00						
N 23	WRC	10/19/12	10/22/12	5-6A NEWS4 @5AM	5A-6A		:30			NM	2	$1,620.00
	CDR											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/15/12	10/21/12	- - - - 1 - -	1	$810.00						
Week:		10/22/12	10/28/12	1 - - - - - -	1	$810.00						
N 24	WRC	10/19/12	10/22/12	6-7A NEWS4 @ 6AM	6A-7A		:30			NM	2	$3,600.00
	CDR											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/15/12	10/21/12	- - - - 1 - -	1	$1,800.00						
Week:		10/22/12	10/28/12	1 - - - - - -	1	$1,800.00						
N 25	WRC	10/19/12	10/22/12	7-9A TODAY SHOW	7A-9A		:30			NM	2	$5,080.00
	CDR											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/15/12	10/21/12	- - - - 1 - -	1	$2,540.00						
Week:		10/22/12	10/28/12	1 - - - - - -	1	$2,540.00						
N 26	WRC	10/18/12	10/22/12	4-5P NEWS4 @ 4PM	4P-5P		:30			NM	2	$2,160.00
	CDR											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/15/12	10/21/12	- - - 1 - - -	1	$1,080.00						
Week:		10/22/12	10/28/12	1 - - - - - -	1	$1,080.00						
N 27	WRC	10/16/12	10/21/12	5-6P NEWS 4 @ 5PM	5P-6P		:30			NM	1	$1,620.00
	CDR											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/15/12	10/21/12	- - - 1 - - -	1	$1,620.00						
N 28	WRC	10/16/12	10/20/12	11-1135p M-SU L NEWS	11P-1135P		:30			NM	2	$7,200.00
	CDR											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/15/12	10/21/12	- - - 1 - 1 -	2	$3,600.00						
N 29	WRC	10/16/12	10/16/12	Pres Debate #2	9-11p		:30			NM	1	$14,000.00
	CDR											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/15/12	10/21/12	- T - - - - -	1	$14,000.00						
N 30	WRC	10/22/12	10/22/12	Pres Debate #3	9-11p		:30			NM	1	$14,000.00
	CDR											

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10/16/12 - 10/22/12	ORDR	**C16C22**

Advertiser	Original Date / Revision
GEORGE ALLEN FOR US	07/05/12 / 10/26/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/22/12	10/28/12	M------	1	$14,000.00						
										Totals	52	$105,370.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 -10/22/12	52	$105,370.00	$89,564.50
Totals	52	$105,370.00	$89,564.50

Signature: _____ **Date:** _____

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